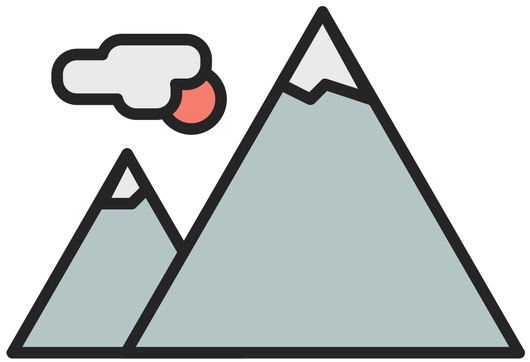
# HISTÓRIA DA ARTE E DO DESIGN PARA GAMES

PROF. NIVIA BARBOZA FERREIRA

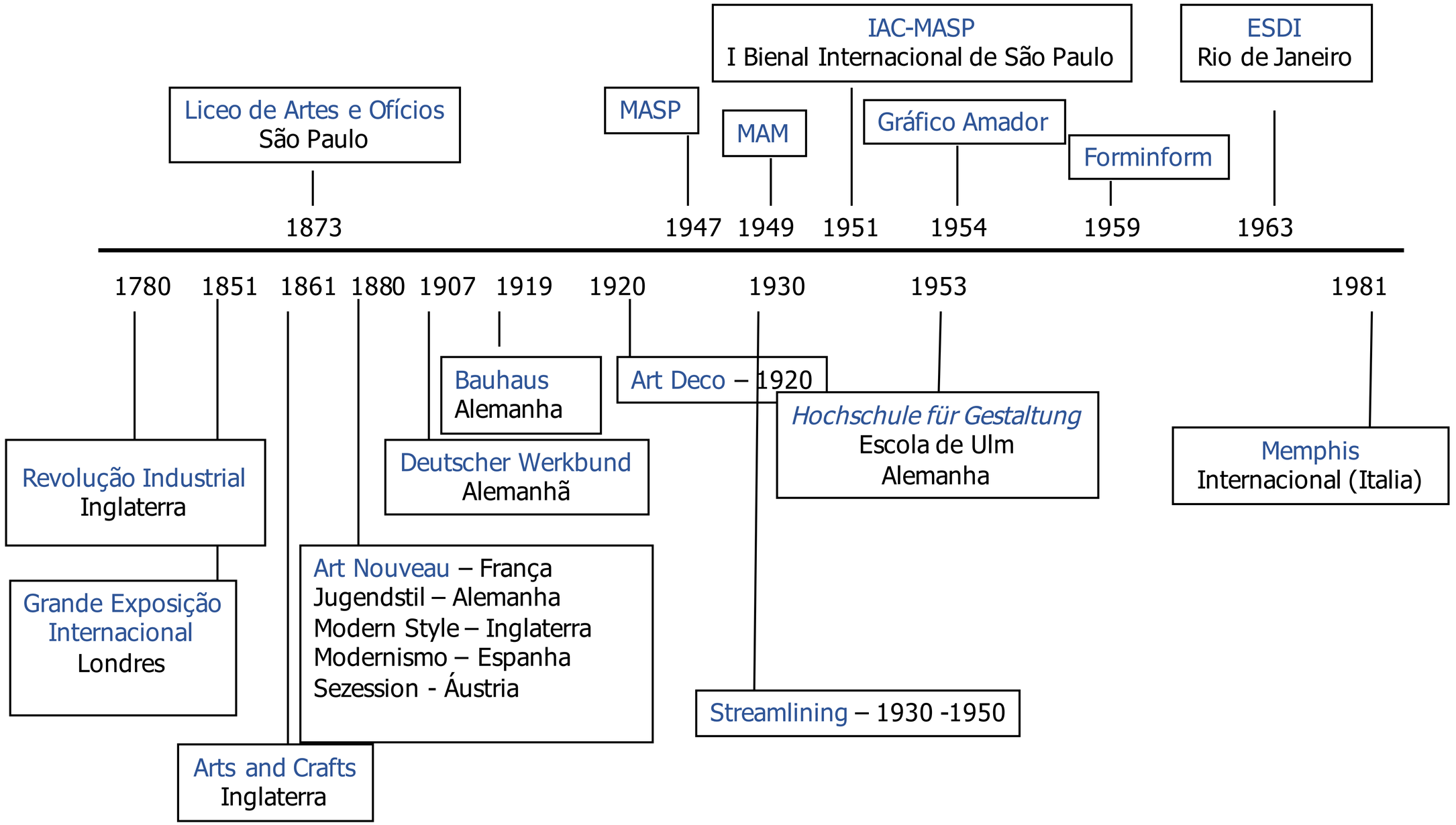
SET/2017

# AGENDA



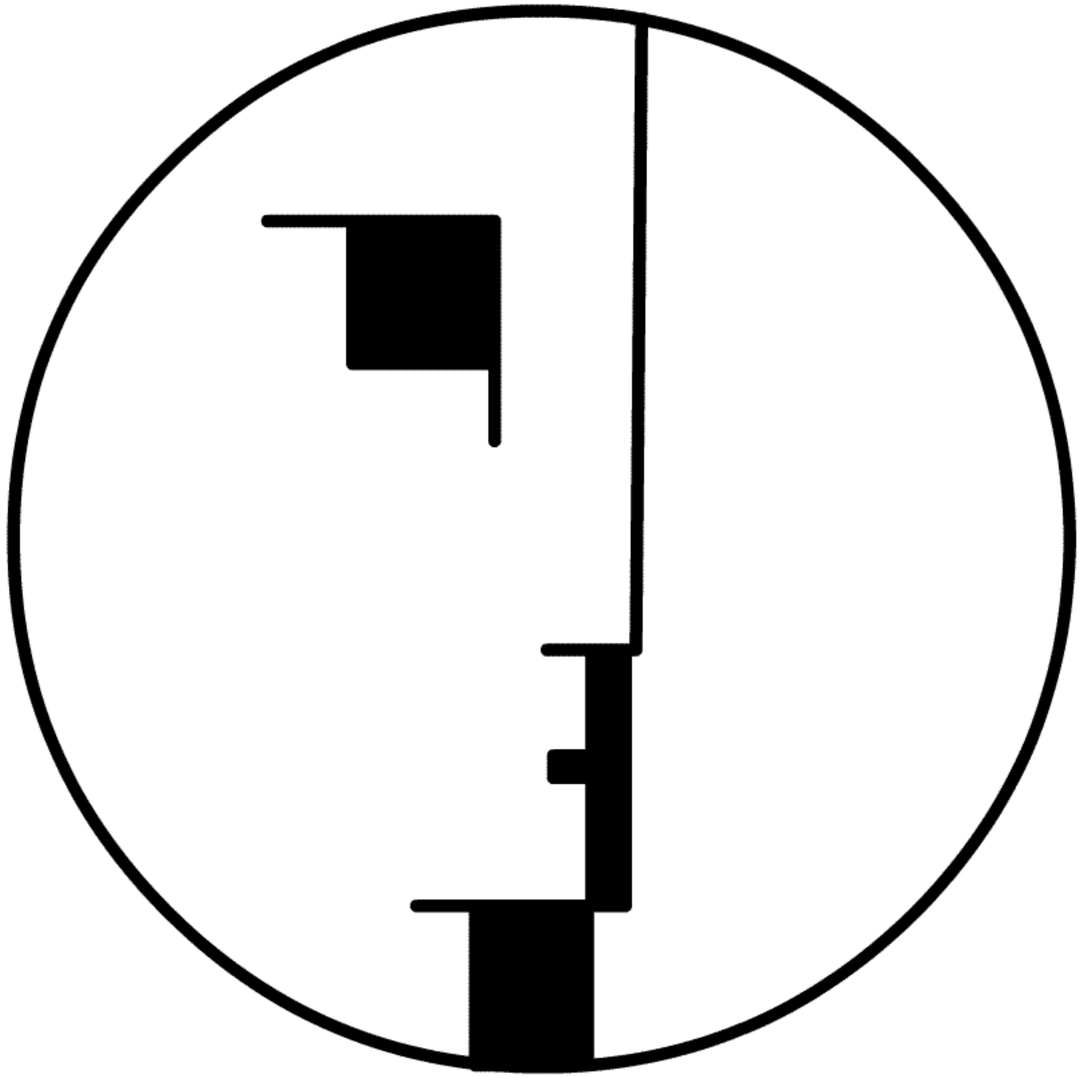
- Bauhaus
- ADE

# LINHA DO TEMPO

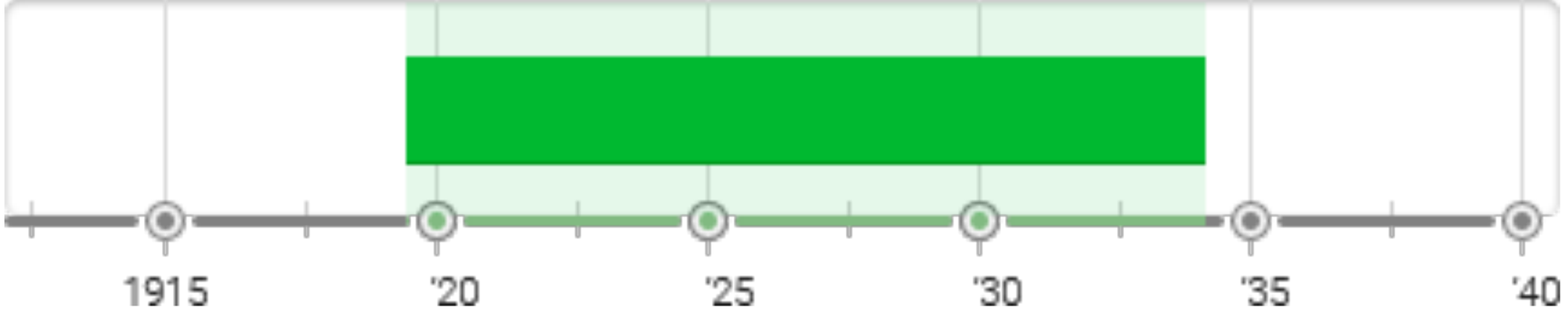


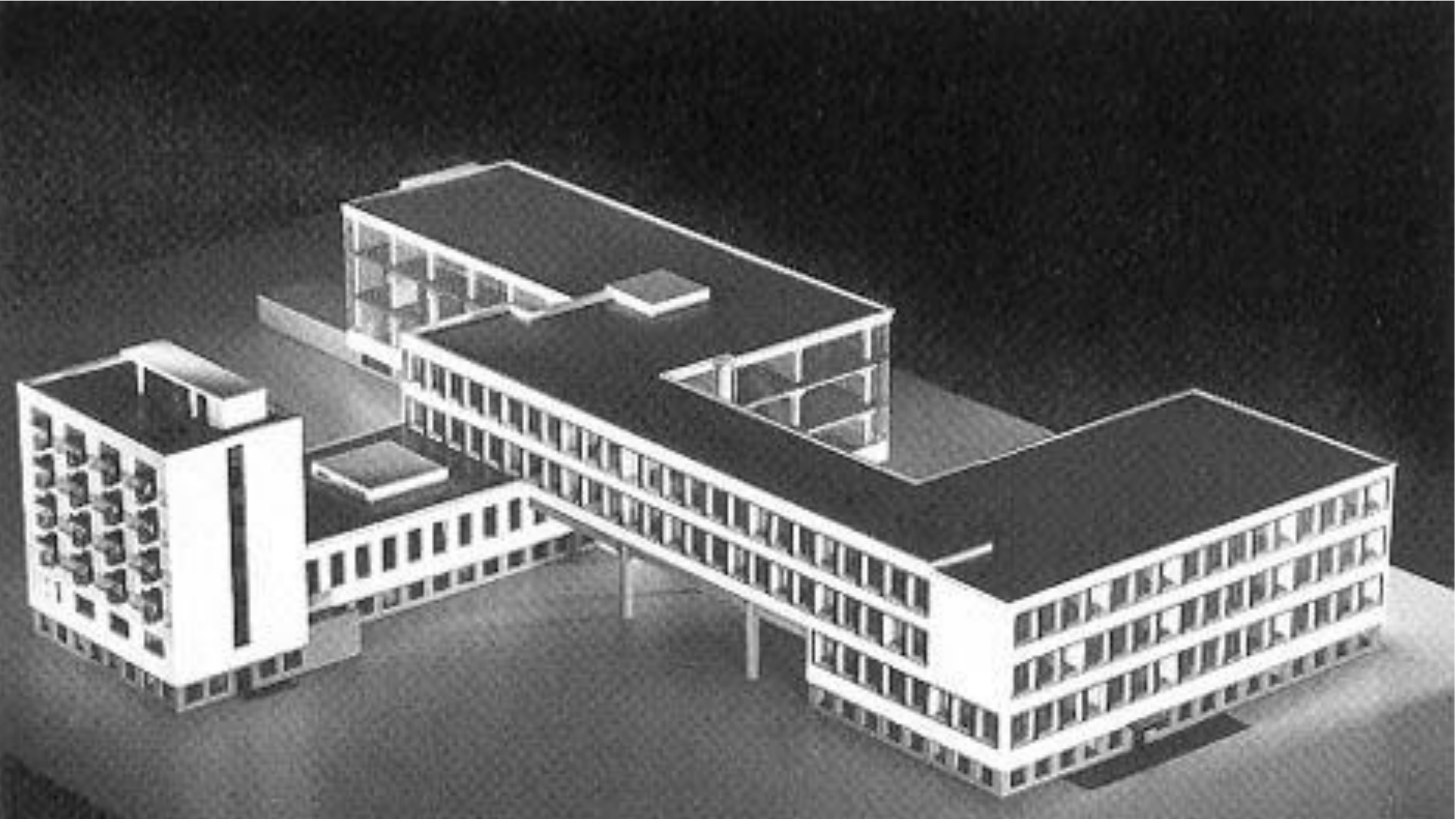
# Bauhaus

## Staatliches Bauhaus
## (Escola Estatal Bauhaus)

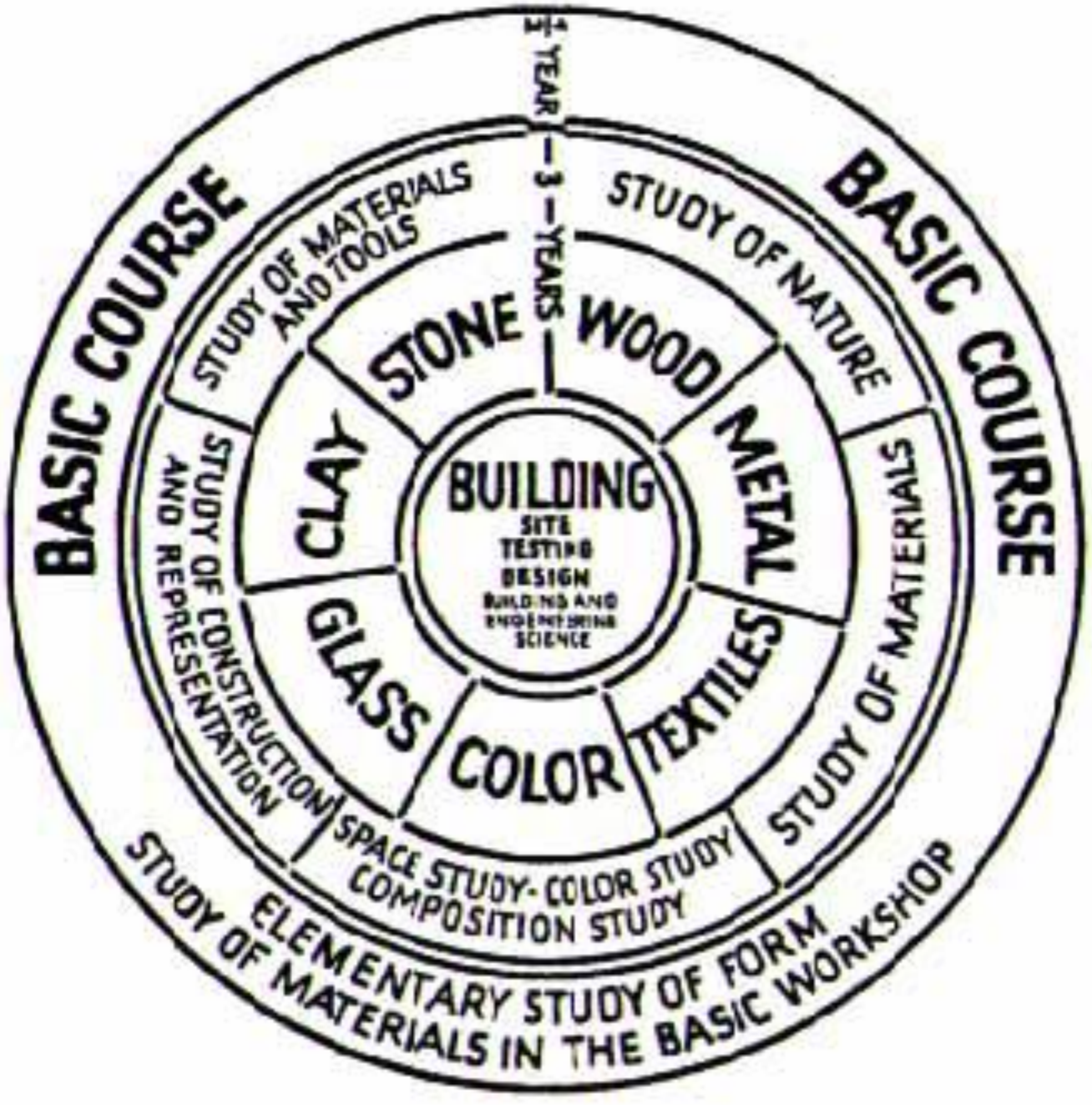


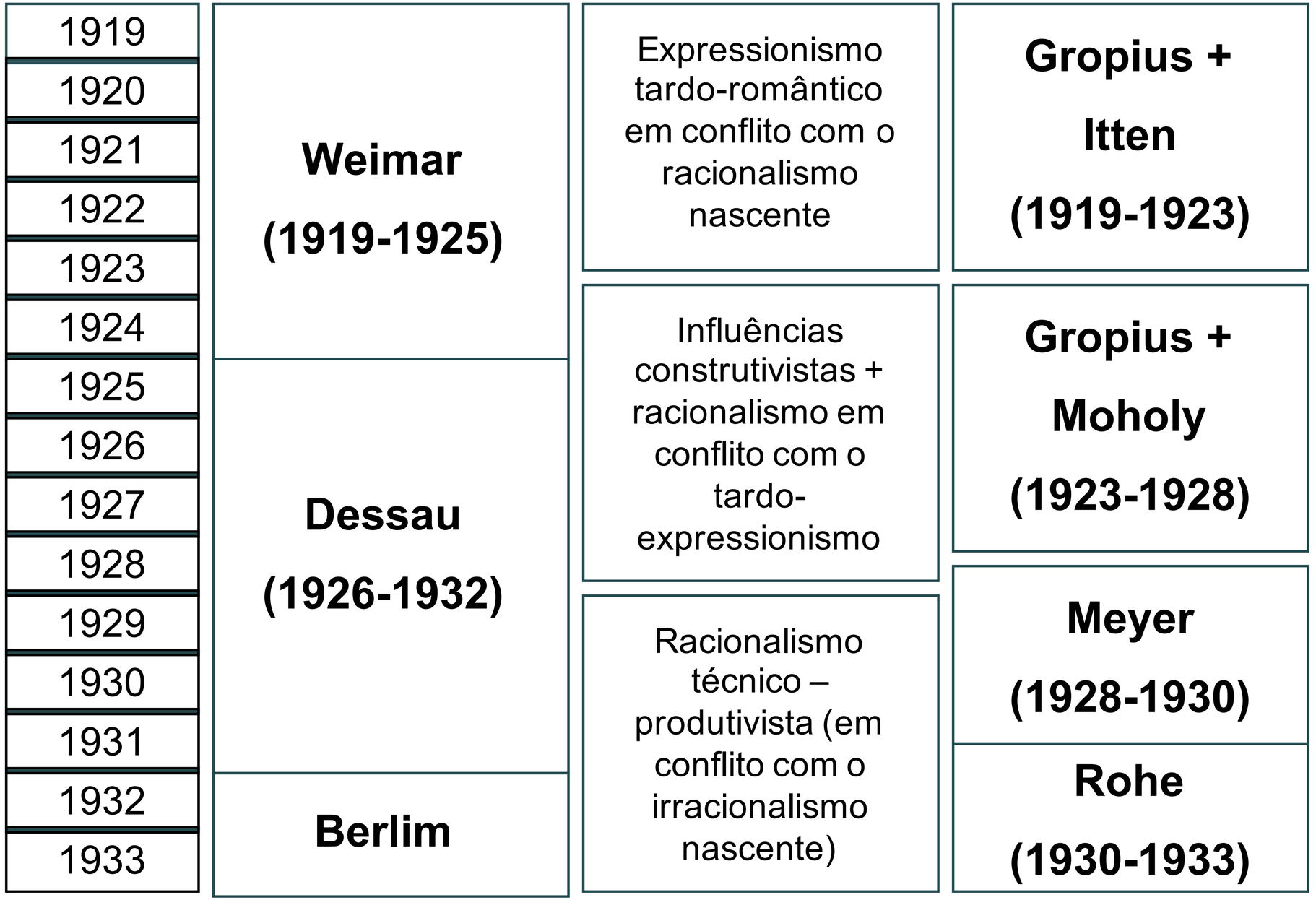
abcdefghi
jklmnopqr
stuvwxyz


1915
'20
'25
'30
'35
'40



Edificacão em Dessau


BASIC COURSE
BASIC COURSE
1½ YEAR — 3 — YEARS
STUDY OF MATERIALS AND TOOLS
STUDY OF NATURE
STONE
WOOD
METAL
CLAY
GLASS
TEXTILES
COLOR
BUILDING
SITE
TESTING
DESIGN
BUILDING AND ENGINEERING SCIENCE
STUDY OF CONSTRUCTION AND REPRESENTATION
STUDY OF MATERIALS
SPACE STUDY - COLOR STUDY
COMPOSITION STUDY
ELEMENTARY STUDY OF FORM
STUDY OF MATERIALS IN THE BASIC WORKSHOP




Ref.: André Villas-Boas *in* Utopia e Disciplina

POLTRONA WASSILLY
1925 - MARCEL BREUNER

SALA DO DIRETOR - BAUHAUS
Marcel Vreuner 1923

Rejeição dos paradigmas trazidos do aprendizado pela imitação, autodidatismo e negação da arte comercial;

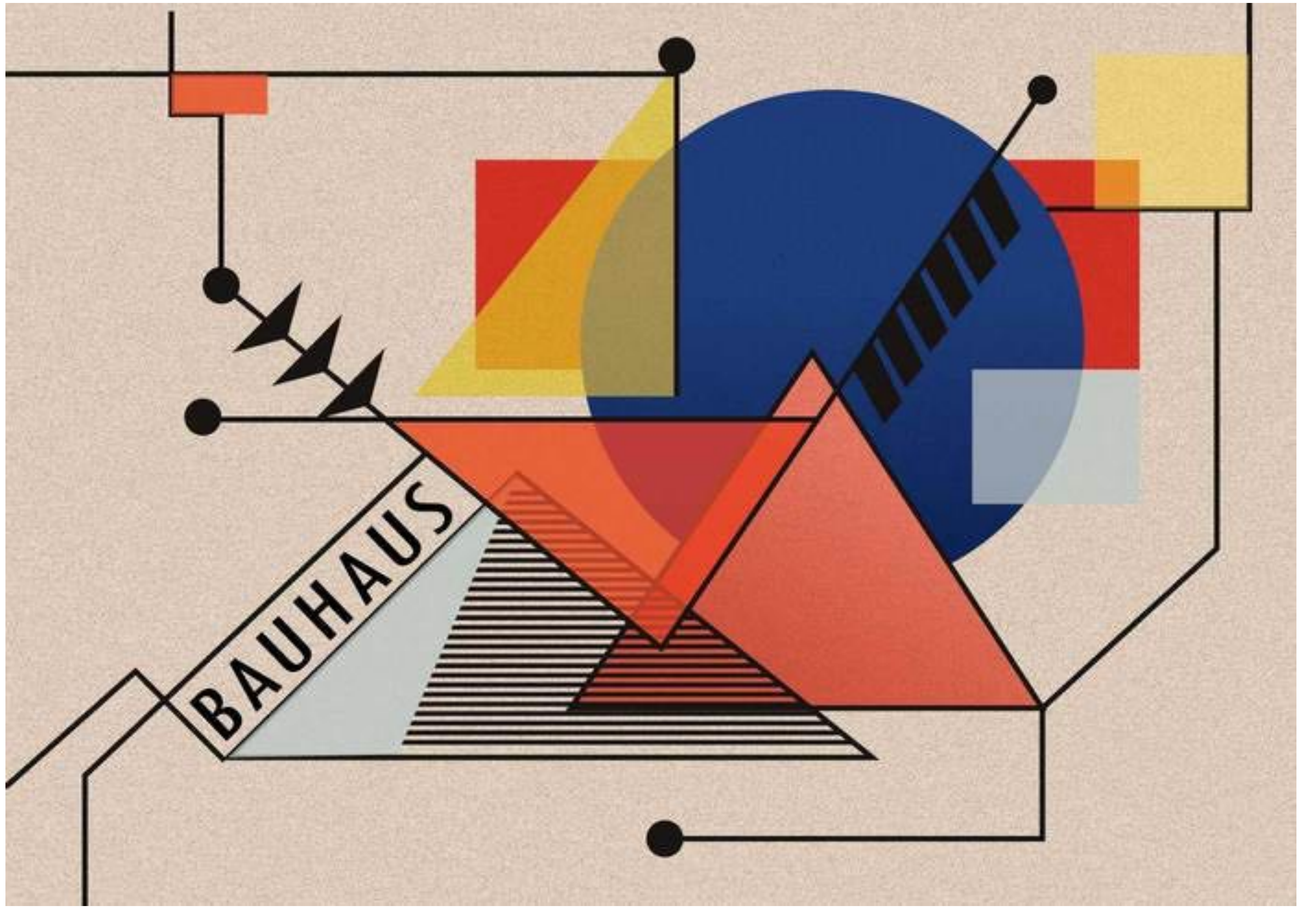
Arquitetura e design “concebidos a partir de abstrações teóricas, modelos e experimentações”

Buscou desenvolver o trabalho prático e experimental para a construção de casas e mobiliário;

Domínio das relações artesanais, técnicas e formais a fim de obter um trabalho conjunto na construção.

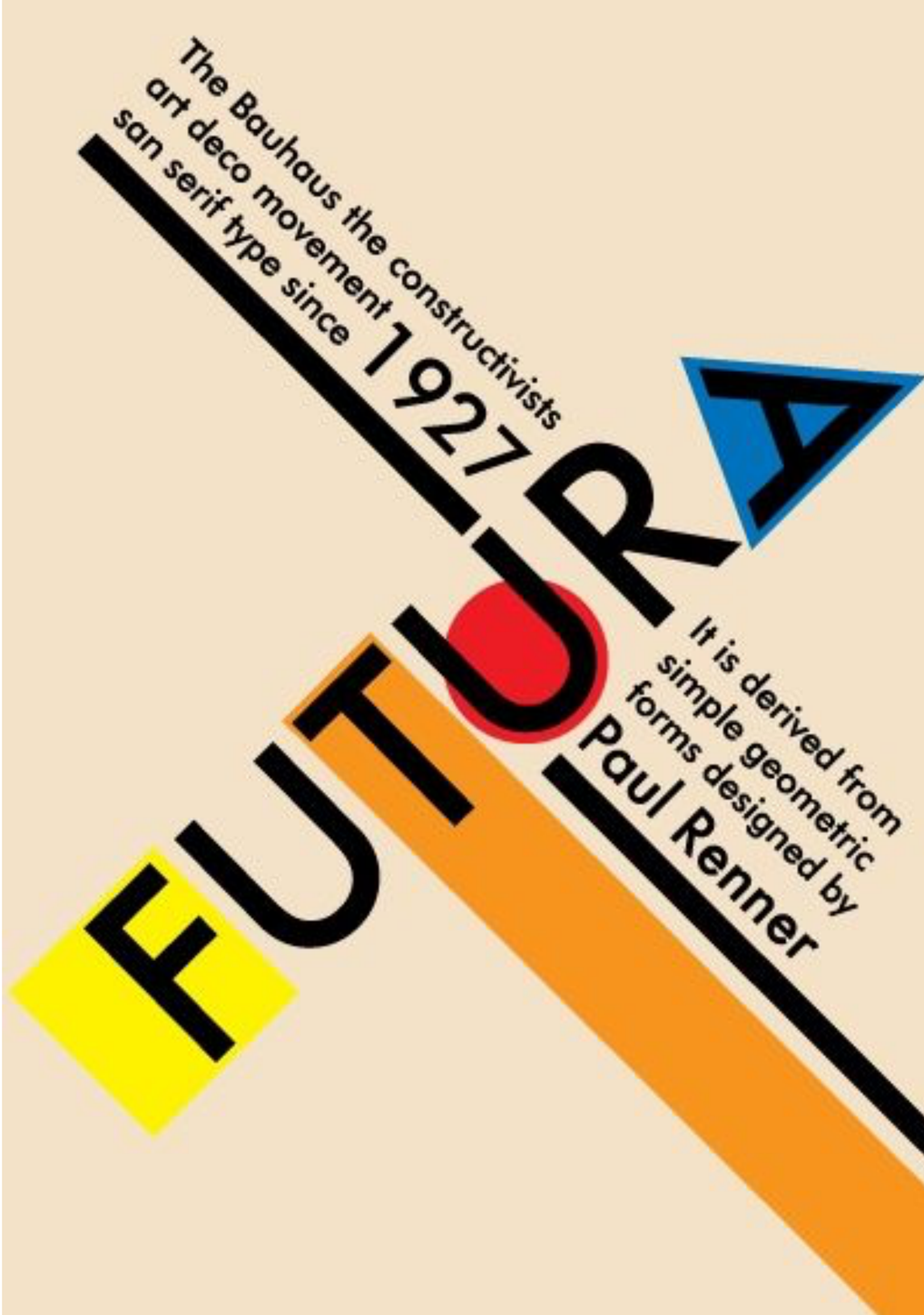
Cartaz Baihaus - Weimer

BAUHAUS
WEIMAR GALLERY
EXHIBITION
JULY 23, 1923


BAUHAUS

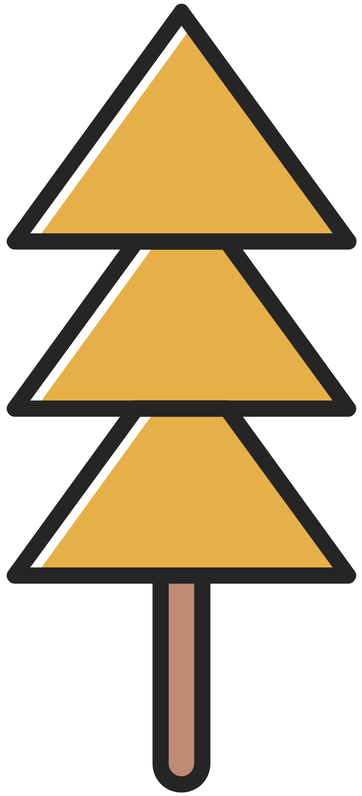
bauhaus93
BAUHAUS93
ABCDEFG
HIJKLM
NÑOPQ
RSTUVW
XYZ
abcdefg
hijklmnñ
opqrstuvw
xyz
1234567890!@#
$%^&*()-=_+[]\;
',./{}|:"<>?

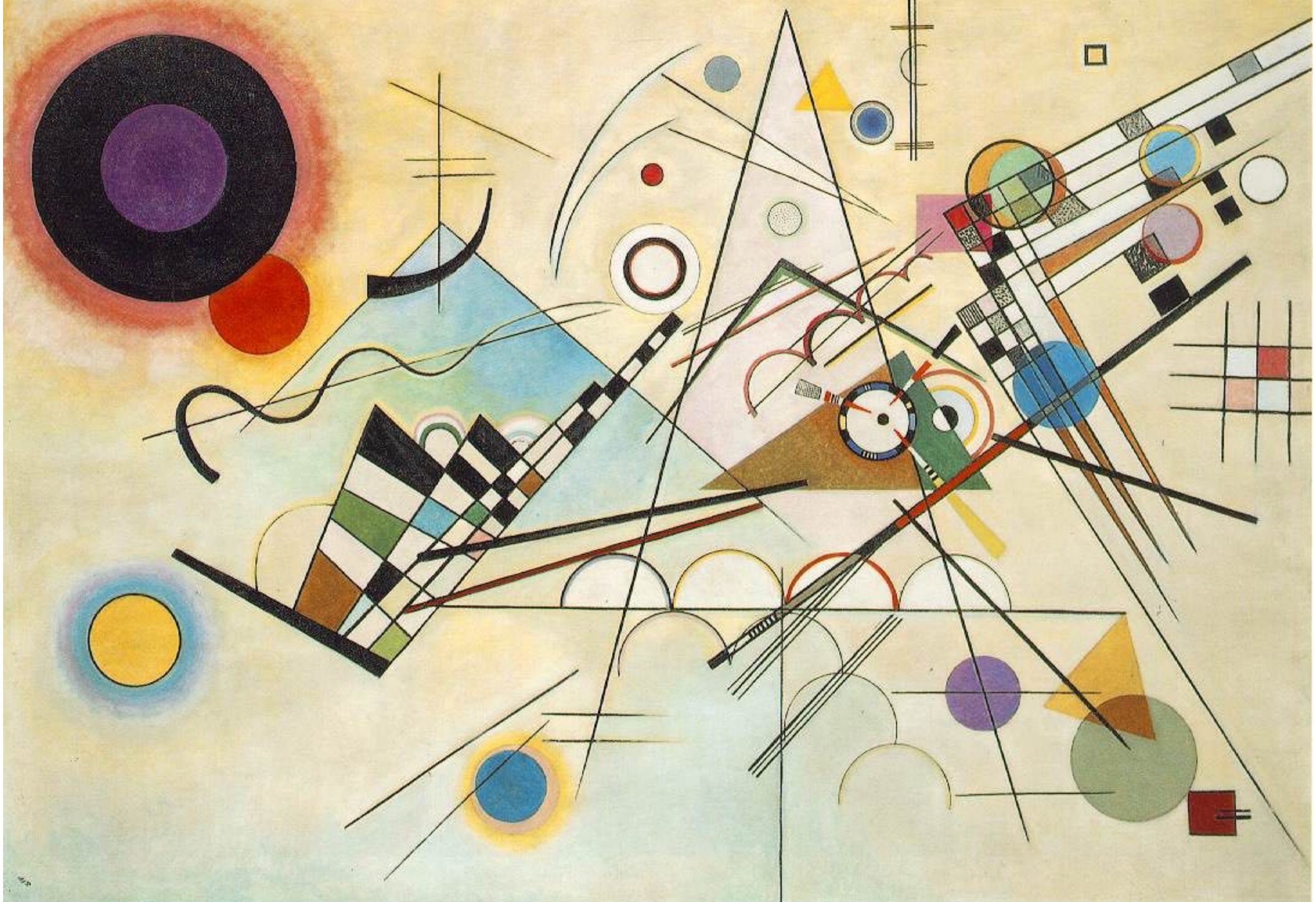
abcdefghi
jklmnopqr
stuvwxyz
d
HERBERT BAYER: Abb. 1. Alfabet
„g" und „k" sind noch als
undertig zu betrachten
Beispiel eines Zeichens
in größerem Maßstab
Präzise optische Wirkung
sturm blond
Abb. 2. Anwendung


The Bauhaus the constructivists
art deco movement
san serif type since 1927
FUTURA
It is derived from
simple geometric
forms designed by
Paul Renner

# Kandisnky e o abstracionismo

WASSILLY KANDINSKY
1925 - MARCEL BREUNER





# Prova N1 - 03/10

50%

Prova N1

25%

Teste de progresso

25%

Atividade

ADE

# Vanguardas européias

Escolher uma das vanguardas européias:

Cubismo
Futurismo
Dadaísmo
Expressionismo
Surrealismo

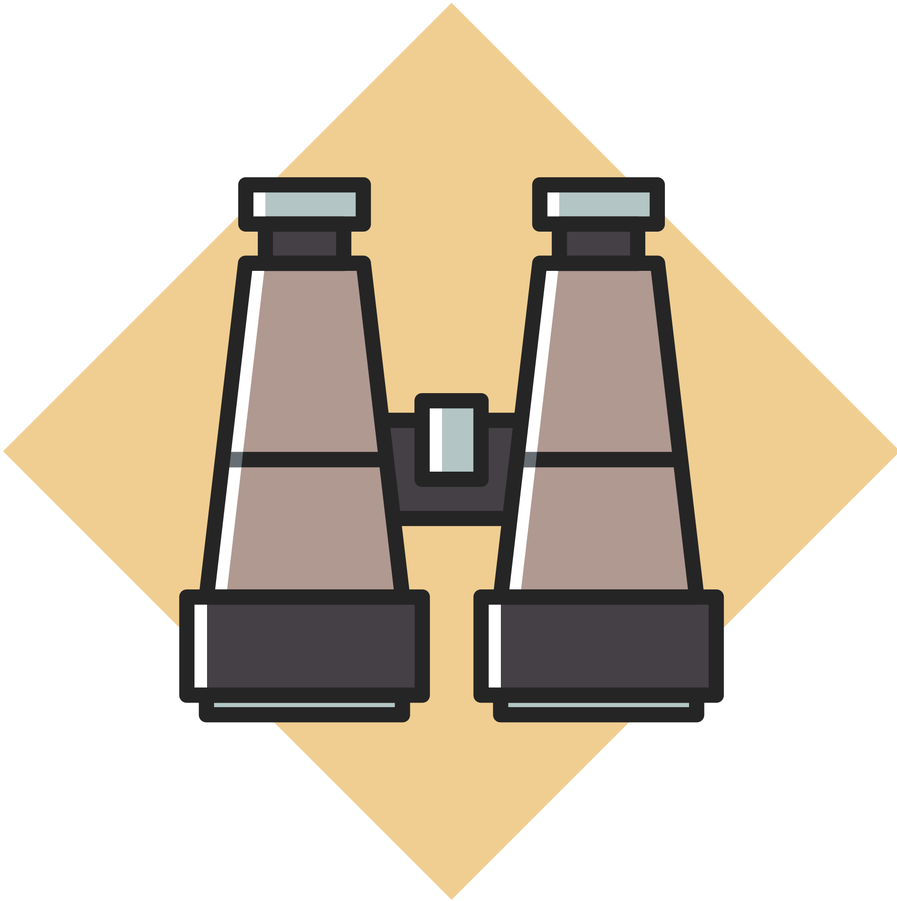
## Apresentações 17/10

# ATIVIDADE

Em grupos, vocês deverão escolher uma das vanguardas européias

Vocês terão 15 minutos para apresentar no **dia 17 de outubro**. A apresentação pode ser em qualquer formato (video, teatro, ppt, post em redes sociais),  desde que explique os seguintes itens:

- contexto
- características
- painel semântico
  [deverá ser entregue impresso em formato A3]



**ESTILO MODERNO**

WILD WEST
The WILD WEST
03/08/2008
BORNE TRUE STORIES
THE WILD WEST
HENRY BROOK
3D MODELLING MOOD BOARD
OLD WEST CART
"The covered wagon, also known as a prairie schooner, is a cultural icon of the American Old West. The white canvas covers of the wagons crossing the prairies reminded some writers of the sails of a ship at sea."

Uma introdução à história do design
Rafael Cardoso
**Capítulo 5**